



OUR SMARTMOO STORY

YOURSTORY

[Product Roadmap] How Stellapps began a second 'milk revolution' using IoT and tech



Here is a snapshot of our nine years journey of building the smartMoo solutions for enhancing the productivity, quality and enabling traceability in the Indian dairy industry.

[Read the full article](#)

PLAYING OUR PART IN DEVELOPMENT OF THE INDIAN DAIRY INDUSTRY

Session on Development of Indian Dairy Sector & Interaction with Shri. Atul Chaturvedi, Secretary, Animal Husbandary & Dairying, Govt

Speakers



Sri. Atul Chaturvedi, Secretary, Animal husbandary & Dairying, Govt
Dr. R S Sodhi, Managing Director, GCMF (AMUL)
Mr. Ranjith Mukundan, CEO & Co-Founder, Stellapps Technologies
Mr. Siraj Hussain, Farmer Secretary, Ministry of Food Processing Industries
Mr. Mohit Bhasin, Partner, KPMG India
Mr. Prashant Shinde, Commercial Director, Dairy Feed Business, Cargill India
Mr. Dilip Chopra, Secretary General, FICCI



23 July, 2020

Our CEO, Ranjith Mukundan was part of the expert panel on the FICCI webinar on 'Development of Indian Dairy Sector Post COVID-19 Scenario'. Shri. Atul chaturvedi, Secretary, Dept of Animal Husbandary & Dairying, addressed the webinar and shared detailed plans to boost the Indian dairy sector. As the pioneer in dairy digitization, Stellapps reiterates our commitment to employing the latest technology to benefit smallholder Indian farmers.

TRACEABILITY, DATA & DIGITIZATION FOR TRANSFORMING THE INDIAN DAIRY SECTOR



Focus on quality, traceability & data-driven decisions by dairy farmers are crucial. Digital technologies can be big game-changers in transforming dairy value chain:

Mr Ranjith Mukundan,
CEO & Co-founder



OUR CEO NARRATES THE STELLAPPS STORY IN AN INTERVIEW WITH THE MINT



Shalini Umachandran talks to Ranjith Mukundan, CEO & Co-founder

Ranjith talks about the changes in the dairy farming & how 'Stellapps' with its technology has brought fortune for the farmers.

[Listen to the podcast](#)

STRENGTHENING INDIAN DAIRY

IndiFoodBev

"Stellapps strengthens Indian dairy supply chain",

Mandeep Kaur writes for
IndiFoodbev Magazine.



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Indian dairy industry aims to double its processing capacity: Atul Chaturvedi, Secretary, AH&D

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By 2025, India's dairy industry aims to double its processing capacity: Atul Chaturvedi

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By 2025, India's dairy industry aims to double its processing capacity: Atul Chaturvedi

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Dairy needs tech infusion & strategies to boost export presence: Experts

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BUSINESS INSIDER

By 2025, India's dairy industry aims to double its processing capacity: Atul Chaturvedi

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These 10 Indian colleges have produced India's most funded startup owners

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MOOING CREATIVE STORIES

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Edition 4: Monsoon



mooStories is a collection of creatives and stories from the house of Stellapps. In this edition, we are featuring how the team at Stellapps enjoy the rain...

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