

STRENGTHENING COOPERATIVES WITH FULLY AUTOMATED DIRECT FARMER PAYMENTS



Stellapps, launched mooPay in Bhilwara district of Rajasthan on October 15 in the presence of Bilwara Dairy Union (Saras Dairy) Chairman, Ramlal Jat, LK Jain, Advisor to the Union, and Asha Sharma, MD of the Dairy.



RAMLAL JAT



ASHA SHARMA



RAHUL MALLICK



AJAY PAREEK

"Stellapps has helped us bridge the gap between the farmers and the dairy union and increased transparency. Online payment enabled by Stellapps has also helped us reduce cost and eliminate the risk of COVID transmission during transactions."

"Directly depositing payments in farmers' bank accounts helps enhance farmer savings and this, in turn, builds farmer loyalty to the dairy."

"Enabling direct digital payments to farmer bank accounts not only improves financial inclusion & economic empowerment of farmers but also facilitates the design & delivery of data-based farmer beneficiary programmes & double farmer income."

"This is a 'Kurien' moment in the history of the milk industry and revival of the relationship between the Union, Society and Farmers. This would enable the cooperative structure to integrate with its members in a more transparent and interactive manner."

[Read the full story](#)

ENGAGING IN CONVERSATIONS ON IMPACTING GLOBAL CHANGE

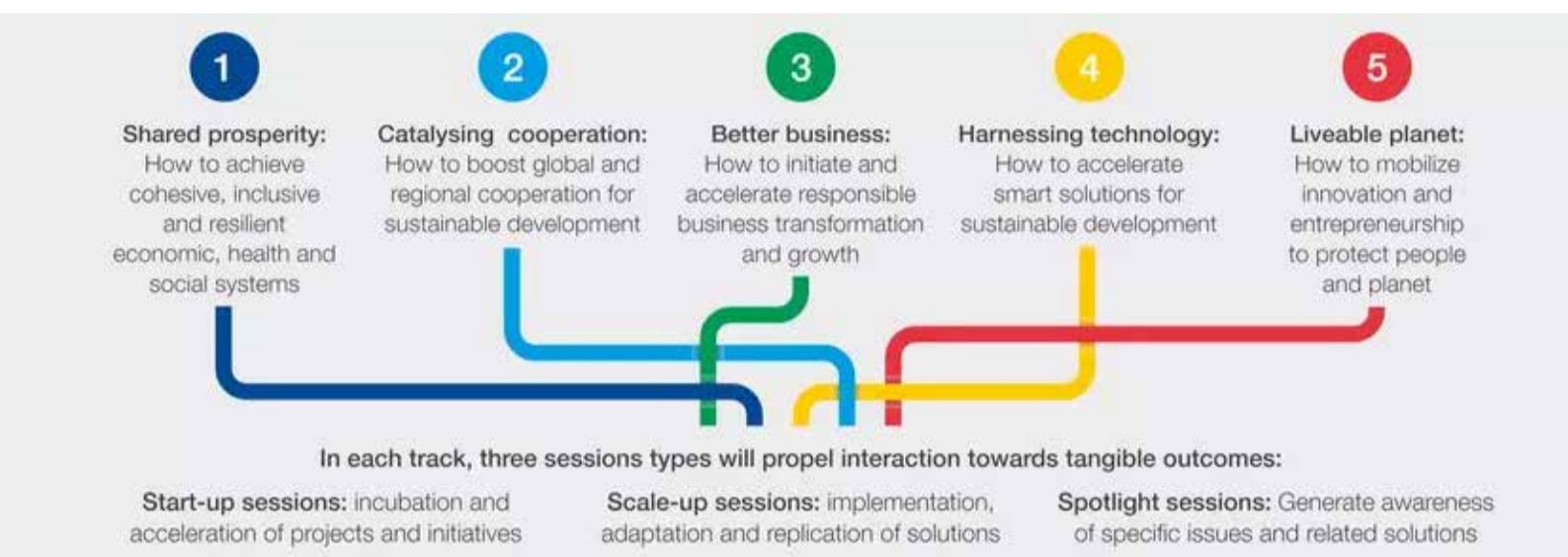


Image: WPS

Stellapps was a part of the World Economic Forum's fourth Sustainable Development Impact Summit that took place between 21-24 September. More than 2,100 leaders from government, business and civil society engaged in conversations on how to impact sustainable change globally and reset countries, businesses and livelihoods in the COVID era.

MARCHING ON TO SARVODAYA



The father of our nation once said that the future of India lies in our villages. We at Stellapps strive to make this dream a reality. Stellapps was one among the 50 startups listed in the livemint list of startups powering India to realising the Mahatma's dream of Sarvodaya.

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Our CEO & Co-founder, Ranjith Mukundan is now the Chair of the Institution of Engineering & Technology (IET) Agriculture Working Group

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