

**DIGITIZATION FOR NATION BUILDING - HON' PM VISITS OUR STALL**



The Hon' Prime Minister of India, Shri. Narendra Modi, visited Stellapps stall at IIT Madras on 30th of October. Mr. Ranjith Mukundan, CEO, Stellapps, explained how our solutions can help the government to realize its vision of doubling farmer income and the potential of dairy digitization for nation building. The PM took special interest in our Herd Management Solution, mooOn which enables farmers to monitor the health of their cattle and avail extension services.

**DAIRY FARMERS NOW GET ACCESS TO FORMAL CREDIT THROUGH mooPay**



Stellapps launched its sachet loan product in collaboration with Greenfield dairy farms and Happy loans in Dharmapuri district of Tamil Nadu. The product went live at milk collection centres in Ketrettipatti and Reddipatti. Loans were successfully disbursed to two farmers within the first 12 hours.

**FEATURED BLOG FROM STELLAPPS**



Ruchi Chandalia lays down the tenets to be followed for establishing a successful farming enterprise for small holder farmers. [Click here to read the full article](#)

**SUSTAINABLEAG ASIA CHALLENGE AT SINGAPORE ON OCT 10**

**SustainableAg**  
Asia by Rabobank

**Stellapps**  
in the Top 15

We would be pitching at SustainableAg Asia Challenge at Singapore on Oct 10

**EXPLORING THE POTENTIAL OF DIGITIZATION**



Stellapps solutions displayed at the annual general body meeting of Jabalpur Union and Bhopal Union, Madhya Pradesh State Cooperative Dairy Federation (Sanchi)

**LOOK WHO MENTIONED US**

Startup India @startupindia  
Stellapps is working towards the digitization of the dairy supply chain. Their concept includes a Wi-Fi sensor module, a wiimote and IoT router that can be used for smart automatic milk collection unit and cold-chain monitoring. [twitter.com/stellapps/stat...](#) @atul1chaturvedi @PMOIndia

HRD Ministry @HRDMinistry, Sri @SanjayDhotreMP spends time with Prof Jhunjhunwala & #IITMstartups at @IITMVIC: @DesiCrewSols @stellapps @SkillVeri @Skillangels @cygni\_solar C-BEEV. Deeply grateful for your valuable time spent with us

THRIVE AgriFood @THRIVEAgTech  
SVG Ventures-THRIVE presents the Animal AgTech Landscape Map - published on @AgFunder @iamlbt@FarmTree1@AbuErdan @EmartsSolutions @BovControl @farmnote @Nofence\_AS @AgriWebb @ceres\_tag @smart\_paddock @stellapps @HerdDoggHome

**Dairy INDUSTRY EXPO 2019**  
The Farming & Processing Event  
[www.dairyindustryexpo.com](http://www.dairyindustryexpo.com)

Stellapps Technologies cordially Invites you to our stall Number - A41  
**11-12-13 October 2019**  
Auto Cluster Exhibition Center  
Pune, INDIA

**IFCN Regional Workshop 2019**  
Dairy 2.0: Designing the future of Indian dairy  
October 15 -16; ITC Windsor - Bangalore, India