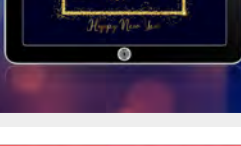


# Bringing Internet of Things and Cloud Computing to Dairy Industry

- Advanced Procurement Solutions
- Better Quality of Milk
- Cold Chain Management
- Direct Farmer Payments

Stellapps wishes you & your family a Merry Christmas & Happy New Year



## UPDATES FROM DAIRY INDUSTRY

### Dairy Digitization:

- How IoT can help transform India's huge dairy market [Read more:](#)
- How Internet of Things (IoT) supports the Indian Dairy Industry [Read more:](#)
- National Workshop on Role of Technology in Doubling Income of Farmers through dairying [Read more:](#)
- Milk Mantra launches digital payments directly to dairy farmers' accounts [Read more:](#)

### Technology in Animal Healthcare:

- Smart farms powered by new technologies to boost global dairy output [Read more:](#)
- Farm Bureau to Offer Dairy Revenue Protection Insurance [Read more:](#)
- New tool developed to help dairy farmers pinpoint mastitis causes [Read more:](#)
- What is Complete Feed Block Technology and how is it helping dairy farmers? [Read more:](#)
- Biotechnology to play a significant role in enhancing income of livestock farmers: Chairman, NDDDB [Read more:](#)
- SRIT engineers develop device to increase milk yield [Read more:](#)

### Adulteration:

- 65% Of The Milk & Milk Products In India Is Not As Per The Standard Set By The FSSAI [Read more:](#)
- India's dairy dispute: FSSAI insists milk contamination is 'not serious at all' [Read more:](#)
- Adulteration of milk raises concern: Madras High Court [Read more:](#)
- IIT Hyderabad researchers develop smartphone sensor to detect milk adulteration [Read more:](#)

### Traceability:

- White Revolution 3.0? [Read more:](#)
- Tetra Pak Brings Smart Packaging to India [Read more:](#)

## EXCITING ANNOUNCEMENTS FROM STELLAPPS

**Stellapps' Milk Procurement System goes Wireless:**

Our latest Wi-Sens Module ensures uninterrupted wireless data transfer in the smartAMCU™ solution. It avoids loose connections and wire damages, by replacing conventional wired systems [Know More:](#)

**mooLite: Digitising remote villages for milk procurement**

Stellapps has launched the innovative mooLite solution to ensure 100% reliable data transmission even from remote villages with no internet connection [Know More:](#)

**Stellapps and Heritage Dairy partners to launch agent financing model**

The independent agents can purchase smartAMCU™ with the help of affordable agent financing model launched by Stellapps and Heritage Dairy [Know More:](#)

**Stellapps makes an entry to the unorganised dairy sector of Tamil Nadu**

Stellapps has launched its retail wing by supplying milk procurement systems to micro and small milk procurement agents in Tamil Nadu. Now on a large majority of unorganised small & micro level milk procurement agents can also avail the benefits of improved transparency, enhanced milk quality and farmer loyalty [Know More:](#)

## RECENT EVENTS

At the Sankalp Forum Mumbai Mr. Ranjith Mukundan (CEO & Co-Founder) Stellapps Technologies along with panellists sharing learnings of Indian good practices on digital payments & access to capital for the poor & undeserved.

Mr. Ranjith Mukundan (CEO & Co-Founder) Stellapps Technologies speaking at the recently concluded NASSCOM Product Conclave 2018, Bangalore – on "Devices & IoT Summit: Business Model Challenges for a device venture"

## Stellapps was at Vienna

VIENNA 4-6 DECEMBER

## IOT FORUM ON SMART VILLAGES

Stellapps Technologies invites you to attend Smart Villages event at m2m IoT forum 2019 on 14th & 15th January 2019

6<sup>th</sup> Edition india m2m + iot forum capitalizing connected world #indiam2miotforum brings to you...

india smart cities forum smart cities - smarter india 14 January 2019 #indiasmartcitiesforum

india smart villages forum smart villages - smarter india 15 January 2019 #indiasmartvillagesforum

Principal Partner: FIWARE, NEC, Sensorise, etc.

Forum Partner: NASSCOM, EU ICT, etc.

Government Partner: COAI, etc.

Supporting Partner: etc.

Creating educating innovating and sharing...

## OUR TOUCHPOINTS

**Farmers**

1.3 Million

**Milk**

3.5 Billion Litres per annum

**Cattle**

450,000

## RECENT AWARDS & RECOGNITIONS

Stellapps Technologies felicitated with CII Industrial Innovation Awards 2018 for Manufacturing sector in Micro & Small enterprises category at the Global Future Business Forum 2018.

Ranked 1 in the category of Digital Solution of the Year Award by Express IT Awards 2018

Stellapps Technologies recognised as 2018 TechFast50IN winner by Deloitte India

Winner at AgroWorld 2018 in Dairy Category

## NATIONAL MILK DAY

**National Milk Day**  
November 26

"The first principle is that if we want to produce milk, we must have a market for it and that market must be such that the person producing the commodity must profit."

– Dr. Verghese Kurien

## TESTIMONIALS

The real time procurement data from smartAMCU™ and the analytics is helping me to take informed wiser decisions in the highly competitive dairy business.

Raj Kanwar Singh  
CEO, Creamline Dairy

The Stellapps systems has brought transparency in such a way that farmers are now demanding that their milk be tested with Stellapps procurement solutions only.

Anil Burman  
Sourcing Head, Milk Mantra

Stellapps came for our help in the right time to closely monitor the procurement operations, bringing I transparency, improve milk quality standards and increase in efficiency through automation in procurement.

SB Singh,  
OSD, Banas Dairy

Stellapps is doing great job in bringing leading edge technology to the dairy industry. They are building technologies for making significant improvements in efficiency, transparency and traceability in milk procurement.

Kuldeep Sharma  
CTO, Suruchi Consultants

## VIDEOS

Dr. S. B. Singh, Officer on Special Duty (UP), BANAS Dairy (AMUL)

Mr. Ashok D. (Managing Director) Vijayapura & Bagalkot Dist Co-op Milk Union, KMF

Mr. Srikumar Misra (MD & CEO) Milk Mantra Dairy Pvt Ltd

## PARTNERS

OMNIVORE PARTNERS

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INDUSAGE PARTNERS

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IITM INCUBATION CELL

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